

Attleboro TDI District, Downtown Attleboro
TDI Partnership Workplan Overview

Note: Our workplan is always a living document. The cross-sector local TDI Partnership serves as the steering committee for the workplan, which guides the use of TDI and relevant partner resources. The TDI Fellow (Tracy Silva Barbosa) facilitates the workplanning process and collective implementation.

Like the workplan, the Revere TDI Partnership is also a constant “work in progress” and is expected to grow during the neighborhood’s participation in the TDI program, but as of now includes the YMCA, City of Attleboro, Hodess Realty, Ronin Jiu Jitsu, Attleboro Public Library, Attleboro Arts Museum, Morin’s Diner, along with vital community members involved in multiple efforts coordinating with the TDI Partnership goals. While additional stakeholders collaborate with the TDI Partnership to support community development, partners have each committed to subcommittees that take on selected aspects of the workplan and meeting at least monthly to coordinate efforts.

The outline below describes agreed upon goals and strategies. The local partnership is working to implement projects that each advance one or more of the strategies laid out.

Goal #1 Actively program our parks, alleys, sidewalks, and underutilized spaces to draw attention to downtown, develop opportunities to increase revenue for local businesses, engage residents, and cultivate arts and culture.

- **Strategy:** Collaborate with festival/event organizers to utilize events and festivals to attract locals and visitors adjacent to local businesses
- **Strategy:** Activate High School youth to buy into downtown involvement through apprenticeships and volunteering

Goal #2 Support Small Business

- **Strategy:** Increase access to tools and resources for the existing small business community, including developing formalized organizational support systems to aid with advocacy and communication.
- **Strategy:** Offer small business support via training, workshops, panel discussions, and referrals

Goal #3 Improve mobility throughout the downtown, as well as lighting, beautification, and places for people to gather and meet informally.

- Implement changes suggested in mobility, wayfinding, and parking studies
- Public art/ placemaking
- Work with businesses and city officials to develop solutions for parking, pedestrian and bicycle mobility.

- Festoon Lighting plan
- Work with businesses and city officials to develop solutions for parking, pedestrian and bicycle mobility.

Goal #4 Become strategic and intentional about how we use public art to enhance economic development in the downtown, weaving it throughout our workplan initiatives.

- Strategy #1 Identify ideal areas within the district for permanent public art.
- Strategy #2 Create online template for submissions

Goal #5 Support the existing real estate development pipeline,

- put tools and incentives in place to help advance more complex development opportunities
- work with property owners and developers to unlock new opportunities that offer the full spectrum of income accessibility for business and residents.
- Catalog vacant storefronts and buildings to create a cohesive plan of action to fill spaces within the TDI district