



TDI 4.0 (2026-2029) New District Partner Questionnaire

As part of the TDI application, each district must apply as a local collaborative partnership, a team of organizations with defined roles working together toward shared district priorities in collaboration with MassDevelopment. This partnership may include a mix of public, private, and nonprofit entities and must demonstrate a meaningful co-investment in the partnership's work. The purpose of this co-investment, whether financial or in-kind, is to strengthen collaboration and ensure the long-term sustainability of district progress beyond the TDI District phase.

Please fill out the following to the best of your ability and include as an attachment to the TDI District application, we require a minimum of three identified partners.

1. Organization Information
 - a. Organization Name
 - b. Primary Contact Name
 - c. Title
 - d. Email
 - e. Phone
2. What is your organization's mission statement? (if applicable)
3. Number of full-time equivalent (FTE) employees
4. What are some of the challenges you face meeting your mission as an organization or running and growing your business?
5. In a few sentences, what is your knowledge of and interest in the TDI program?
6. In a few sentences, tell us about the proposed district and your role within it. What excites you about the district and its future? What are some of its challenges?



7. TDI operates by engaging people, building networks, and making place-based investments. This people/network/place framework utilizes a “toolkit” of resources that provides capacity, technical assistance, grants and capital investments that are designed to address five major areas of transformation: 1) Economic Vitality, 2) Real Estate, 3) Organizational Capacity, 4) Design & Public Realm, and 5) District Marketing and Promotion. Listed below are twenty-one priority areas commonly included in Partnership workplans. Please choose the **top five** priorities that, at this time, you believe may guide the primary work of the Partnership
- a. Increase the number and type of small businesses in the district (Economic Vitality)
 - b. Create a more robust support network for small businesses (Economic Vitality)
 - c. Increase awareness of and support for specific district drivers, such as arts and culture, food and beverage, travel and tourism, or anchor industries, such as education, life sciences, energy- or marine-related industries, fashion and textiles, etc. (Economic Vitality)
 - d. Create more job opportunities and workforce programming for specific district drivers and anchor industries (Economic Vitality)
 - e. Promote and support small-scale producers and manufacturing space (Economic Vitality)
 - f. Produce more housing through the conversion of underutilized space (Real Estate)
 - g. Mixed-use development, including new construction and the addition of modern commercial and institutional space (Real Estate)
 - h. Increase support for the local and regional developer community, including technical and financial resources (Real Estate)
 - i. Increase staff for essential municipal functions, including planning & economic development (Organizational Capacity)
 - j. Establish, grow or strengthen organizations responsible for district revitalization functions, which may include district management, housing and community development, district marketing & promotion, small business assistance, and arts and culture (Organizational Capacity)
 - k. Increase community engagement and involvement through entrepreneurship, business start-ups, and engagement in public and community events (Organizational Capacity)



- l. Create avenues for new leaders to emerge and develop, including mentorship opportunities and new members on public and private boards and commissions (Organizational Capacity)
 - m. Increase the amount and quality of open space for public enjoyment, especially for children and families (Design & Public Realm)
 - n. Improve the quality and condition of public infrastructure, including clean, safe and well-maintained streets and sidewalks (Design & Public Realm)
 - o. Improve the appearance and condition of buildings, including the adherence to good standards of design and maintenance (Design & Public Realm)
 - p. Improve transportation and parking systems, including more efficient parking management and multi-modal transportation options (Design & Public Realm)
 - q. Develop and implement an effective communication strategy to promote the district, including events, real estate development and small business opportunities (Marketing & Promotion)
 - r. Establish an efficient and responsive communication team, including coordination between private, public and small business interests (Marketing & Promotion)
 - s. Establish efficient methods of collecting data and tracking progress across district efforts (Marketing & Promotion)
 - t. Create more regular events and opportunities for general engagement and foot traffic in the district (Marketing & Promotion)
 - u. Address Issues of social disorder and public safety, whether real or perceived, and create a district that is safe, inclusive and inviting (Public Safety/Design & Public Realm)
8. What other community members, including leaders, organizations, developers and business owners, might you like to consider as potential partners?