

# Mason Square TDI Partnership Work Plan

The Mason Square TDI Work Plan guides our effort over the course of the three-year TDI District designation and beyond. **This is a living document**; it is meant to adapt and change to needs as we deepen this work together while also providing a foundation to align around priorities, projects, and opportunities.

**Shared values** are a set of beliefs and principles that hope to unify the Partnership and serve as a guiding force for decision-making, ensuring that all members are working towards a common goal.

1. **Collaboration**
2. **Equity**
3. **Accessibility**
4. **Community Safety**
5. **Youth-Centered**
6. **Culturally Aligned**

## Mason Square TDI Priorities

1. **Community & Partnership Engagement**
  - a. Mason Square TDI Partnership Engagement
  - b. Business & Entrepreneur Engagement
  - c. Property Owner Engagement
  - d. Resident & Youth Engagement
  - e. CBO Engagement
  - f. Institutional Engagement (1. Colleges & Universities; 2. Anchor Institutions)
2. **Community Wealth Building**
  - a. Engaging Entrepreneurs, Expanding Resources, & Business Development
  - b. Pursuing Collective Ownership Models (Business, Housing, Land)
  - c. Increase In-District Spending
  - d. Increase Resident Home Ownership
  - e. Concentrated Workforce Development
3. Narrative Change & District Identity
  - a. **Mason Square Racial History Project**
  - b. Mason Square Brand & District Identity
  - c. **Placemaking & Wayfinding: Incorporating Art & Community**
  - d. Multicultural Programming, Events, & Initiatives
4. Enhancing the Built Environment
  - a. **Equitable Commercial Development**
  - b. Equitable Housing Development
  - c. **Transit & Mobility Infrastructure: A Walkable, Accessible, & Engaging Mason Square**
  - d. Accessible Public Utilities
5. Advancing Community Health & Safety
  - a. **Access to Food & Health Resources**
  - b. Advocating for Community Safety