

A photograph of two women wearing face masks and working on a chain-link fence. They are holding colorful streamers (green, blue, red, yellow) that are draped over the fence. The background shows green foliage and a building. The image has a blue overlay.

# Transformative Development Initiative

Grant Update and Calendar

December 16, 2020

# Overview

- New TDI Grants
- Current grant opportunities from MassDevelopment and beyond
- Calendar and next steps

# TDI Creative Catalyst Grants: The Basics

## What?

Second round of competitive grants between \$20,000 and \$100,000 to support public-facing projects that enhance local arts and cultural infrastructure and contribute to economic revitalization. This is a TDI program supported by the Barr Foundation.

## Who?

Applicants can be Individuals, organizations, and project teams made up of both. Can be non-profit, for-profit, or government organizations.

## When?

Expression of Interest is due on January 8, 2021.

Applicants will be invited to submit full applications, which are due February 15, 2021.

## Where?

All current and graduated TDI Districts, and Attleboro and Barnstable.

## Why?

To help implement locally initiated projects, and clusters of projects, that test new approaches and build infrastructure that can support a more inclusive and sustainable creative economy.

# TDI Creative Catalyst Grants: Categories

## **Creative Clusters (Awards of \$60,000-\$100,000)**

Clusters are groups of approximately three individual but related projects that share geographic proximity (located within or near the same TDI district). The relationship of the projects should be such that the implementation of any one individual project enhances the work of the other projects within the cluster.

## **Individual Projects (Awards of \$20,000-\$40,000)**

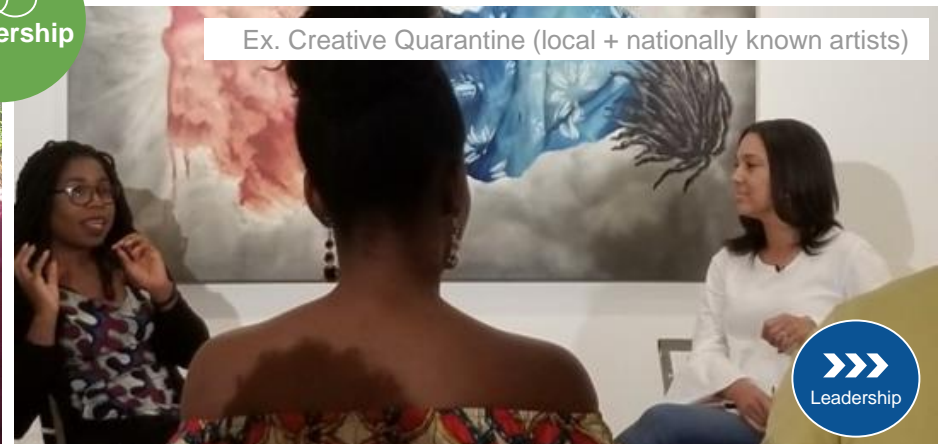
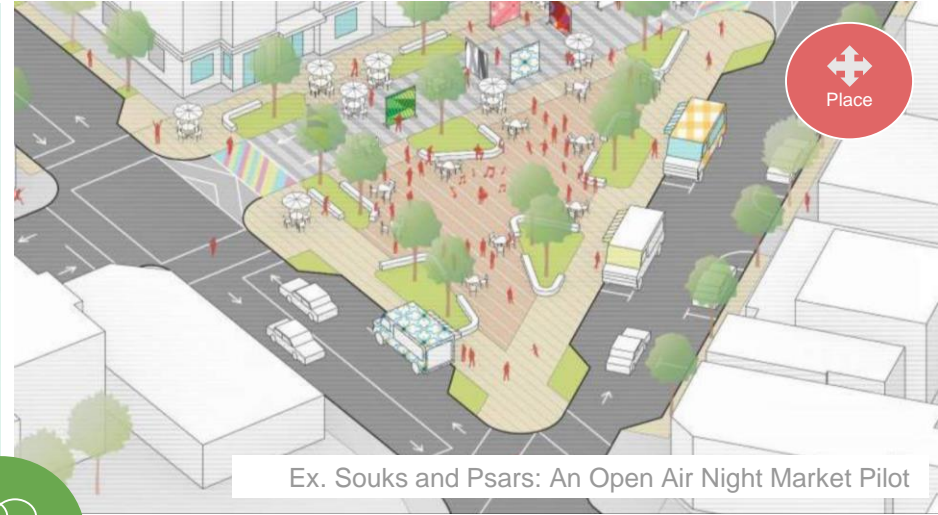
Funding for a range of creative, implementable projects, with a specific interest in supporting groups with new approaches to persistent community issues. Includes pop-up or new creative spaces, events, programming to build stronger creative networks, training and skill building, and more.

## **Stabilizing Arts and Cultural Organizations (Awards of \$20,000-\$40,000)**

Flexible funding is available to help establish, stabilize, or make more resilient individual arts and culture organizations located or active within the TDI district that have experienced hardship as a result of the COVID-19 pandemic and economic crisis.

# Creative Clusters

Project teams must address themes of **Place**, **Leadership Development**, and **Partnership Growth** in their applications



# TDI Challenge Grants: The Basics

## What?

Challenge Grants provide financial support up front to municipalities that commit to making a change in policy, process, or ordinance that will directly advance the goals of the TDI Partnership Workplan. Partnerships will be eligible for additional funding following the policy/process change for programs or projects that the new policies make possible.

## Who?

Any TDI Partner can be the fiscal agent to direct use of implementable funds. In most cases, the municipality will be the one making the policy, process, or ordinance change.

## When?

Applications will be reviewed on a rolling basis. Applications received after March 1, 2021 will not be eligible for FY21 funding.

## Where?

All current TDI Districts and Attleboro, Barnstable, and Brockton.

## Why?

To help Gateway Cities explore how updated policies and processes can help improve business development and urban vibrancy and make permanent some of the temporary changes made to respond to the pandemic.

# TDI Challenge Grants: Potential Uses

- Business openings
- Pop-up permitting/policy in vacant storefronts
- Event permitting
- Public space use
- Signage changes
- Parking policy changes
- Choose your own adventure

# TDI Local Grants: The Basics

## What?

Competitive Grants for implementable funding to assist new and existing small businesses through a number of subprograms. Activities have in the past included lease subsidies, façade improvement, local marketing, and business association supports.

## Who?

Any TDI Partner can be the fiscal agent. Most programs have had either a non-profit or the municipality act as lead and fiscal agent.

## When?

Details to follow, but expect release of an RFP in late January or early February and applications due in early March.

## Where?

All current TDI Districts and Attleboro, Barnstable, and Brockton.

## Why?

To help support small businesses, implement technical assistance plans, and look for new approaches to grow local markets. This year these grants will also assist in pandemic recovery initiatives.



# Other Relevant Grants

## **Urban Agenda – Closes December 18**

The program aims to provide grant funding for proposals which focus on addressing and implementing economic recovery strategies. Municipalities and non-profits are eligible to apply. EOHEd will only make awards to projects that can be completed and fully expended by June 30, 2021.

## **Local Rapid Recovery Planning – Closes December 18**

The program aims to provide municipalities recovery plans tailored to a municipality's specific COVID-19 challenges in their downtowns, town centers, and commercial areas. Program is non-competitive and run through DHCD.

## **Commonwealth Places – Not yet open**

Matching funds awarded to organizations following successful crowdfunding campaigns to implement public space based initiatives that will assist local economic development. Round is being developed by MassDevelopment and will be released in coming weeks.

## **Shared Winter Streets and Spaces – Closes February 26**

Mass DOT is running three more rounds for municipalities to apply for grants for quick-build improvements to sidewalks, curbs, streets, on-street parking spaces, and off-street parking lots in support of public health, safe mobility, and renewed winter commerce.

# Important Dates

<b>December 18</b>	Urban Agenda and Local Rapid Recovery Grant Applications close
<b>January 5</b>	Round 2 of Shared Winter Streets and Spaces Deadline
<b>January 8</b>	Expression of Interest due for TDI Creative Catalyst Grants
<b>January 29</b>	Round 2 of Shared Winter Streets and Spaces Deadline
<b>February 15</b>	TDI Creative Catalyst Grants Full Application Deadline
<b>February 26</b>	Final round of Shared Winter Streets and Spaces closes
<b>March 1</b>	Deadline for TDI Challenge Grants Submissions (Rolling)
<b>TBD</b>	TDI Local Competitive Round Due (around March 2021)
<b>June 30</b>	Deadline for Commonwealth Places Grants (Rolling)

# Questions?